

EARTH DAY OTTAWA

SPONSORSHIP 2007



Dear Friend of the Planet,

Earth Day is celebrated internationally every April 22 to encourage individuals to take pride and ownership of the environment. Earth Day/Earth Week events promote positive changes and lifestyles to encourage sustainable living. We consider environmental education an investment in all of our futures. We invite you to join us as a co-sponsor.

Our Events:

- **Climate Change Poster Contest** – Students of all ages are invited to submit posters that illustrate the causes of climate change, its impacts, or preventive actions we can take.
- **T-Shirt Design Contest** –Entrants create a 3-4 colour design promoting Earth Day and the environment. The winning design, with logos of Earth Day Ottawa sponsors, is printed on the front of T-shirts worn by our volunteers and prize winners.
- **High School Essay Contest** – New this year, Students will compose an essay that will discuss the causes of climate change, its impacts, or how we can change behavior to decrease those impacts. Winners will receive their awards (First, Second and Third prizes) at an Award Ceremony co-sponsored by the Ottawa International Writers Festival.
- **Climate Change – Our Children’s Future** – event with authors, co-sponsored by the Ottawa International Writers Festival, at the RA Centre along with the EcoFair on April 21st.
- **Wind Warriors** – Students from grades 5 and up are invited to design and build their own micro wind turbine, and compete against other school teams on April 21st at the EcoFair.
- **Solar Sprint** – The Canada Science and Technology Museum is booked for Saturday, May 26, 2007. Teams from grades 6 and up compete with solar cars made from a kit.
- **Children’s Activities at Ottawa Eco-Stewardship Fair (EcoFair) on April 21nd 2007** – Earth Day Ottawa organizes its own children’s initiatives and those of a number of other organizations in the Curling Rink Lounge at the RA Centre. See 80+ exhibits, a transportation Fair
- **Tree-planting** – May 6th, hosted by Ottawa City Councilor Peter Hume.
- **Our Website** – www.earthdayottawa.ca – is our electronic outreach and publicity tool. The Web Site posts information about our events and activities, and links to other sites of interest. We also publicize events run by other groups and use the website to promote our sponsors.

Sponsorship Opportunities

We have a sponsorship level suitable for every budget:

Level	Amount		Logo on...
Bronze	\$1,000	Co-Sponsor of an Event	Web Site EcoFair program, newspaper ads, T-shirts
Silver	\$2,500	Event or T-Shirt Sponsor	Web Site, EcoFair program, newspaper ads, T-shirts, EcoFair booth, banner
Gold	\$5,000	Wind Tunnel, Solar Sprint or Essay sponsor	All of above, more extensive advertising
Platinum	\$10,000	Full Partner in Earth Day Ottawa Program	All of above, recognition/participation in Award Ceremony, publicity spots