

# EARTH DAY OTTAWA SPONSORSHIP 2010



Dear Friend of the Planet,

Earth Day is celebrated internationally every April 22 to encourage individuals to take pride and ownership of the environment. Earth Day/Earth Week events promote positive changes and lifestyles to encourage sustainable living. We consider environmental education an investment in all of our futures. We invite you to join us as a co-sponsor.

## Our Events:

- **Waste to Gold Contest** – Students are invited to submit pictures and descriptions of useful or decorative items constructed from “junk” that would be normally thrown away.
- **Cloth Bag Design Contest** – Entrants create a 3-4 colour design promoting Earth Day and the environment. The winning design, with logos of Earth Day Ottawa sponsors, is printed on cloth bags for our volunteers and prize winners.
- **Solar Sprint** – Teams from grades 6 to 8 compete with small solar cars made from a kit. The event is held in late spring. Students must also submit an electronic presentation – a video, Web Site or PowerPoint presentation.
- **LEAForum** – Leadership in Environmental Action Forum for High School Students to be held at the Canadian Museum of Nature.
- **Earth Day Concert** – a celebration of Earth Day held on April 24<sup>th</sup> at the Museum of Nature. The concert will provide entertainment, raise awareness and be the award ceremony for our prize winners.
- **Eco-exhibition** – display of programs and products outside the concert hall.
- **Our Website** – [www.earthdayottawa.ca](http://www.earthdayottawa.ca) – is our electronic outreach and publicity tool. The Web Site posts information about our events and activities, and links to other sites of interest.

## Sponsorship Opportunities

We have a sponsorship level suitable for every budget:

Level	Amount		Logo on...
Bronze	\$500	Co-Sponsor of one contest	Web Site, cloth bag, posters
Silver	\$1,000	Full sponsor of one contest	Web Site, newspaper ads, cloth bag, posters
Gold	\$5,000	Sponsor of Earth Day Concert	Web Site, more extensive advertising, cloth bag, banner at events
Platinum	10,000	Over-all sponsor for Earth Day Ottawa	Web Site, more extensive advertising, cloth bag, recognition at events, banner at events, booth at eco-exhibition.

Note: If our bronze level is out of reach, but you would like to contribute, please contact us.

More information on all of our contests can be found at [www.earthdayottawa.ca](http://www.earthdayottawa.ca) or by contacting Elaine Gibson, Earth Day Ottawa Coordinator (613) 599-3112  
email: [gibson.earthdayottawa@gmail.com](mailto:gibson.earthdayottawa@gmail.com)